

SALEM ASHRAF KHUDAIR

BACKEND DEVELOPER

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SUMMARY

Backend Developer skilled in PHP and Laravel, focused on building fast, scalable web solutions. Experienced in SEO and UX strategy, with a passion for turning business needs into smart technical solutions.

PROFESSIONAL EXPERIENCE

Backend Developer, Reviv Solutions LTD Jan 2023 - Present

- Deliver high-performance web solutions for diverse clients.
- Design and implement backend architecture using PHP and Laravel.
- Collaborate closely with front-end developers to optimize user experience.
- Integrate SEO best practices and UX principles into backend workflows.

Technical Website & SEO Specialist, Ulum Al Azhar Academy Feb 2024 - Aug 2024

- Managed the technical operations of the company's website, ensuring optimal performance, security, and user experience.
- Implemented SEO strategies to improve website ranking on search engines and increase traffic.
- Coordinated with content teams to optimize web pages for SEO best practices.

PROJECTS

Agrovision - Smart Agriculture System Sep 2024 - Jun 2025

BHI Academy for Engineering and Technology - Graduation Project

- Designed and developed a full-stack smart agriculture system using Laravel, Firebase.
- Created a responsive dashboard for farmers to manage crops, sales, and financial analytics.
- Developed an AI-powered crop diagnosis feature using image processing and TensorFlow.

SKILLS

PHP, Laravel
User Research

SEO Strategy
Visual Design

API Integration
Team Collaboration

EDUCATION

Bachelor in Computer Engineering Oct 2020 - Jun 2025

BHI Academy for Engineering and Technology

- Graduation Year : 2025 | Grade : B (Very Good)

ADDITIONAL INFORMATION

- Languages:** Arabic, English, German.
- Certifications:** Huawei Artificial Intelligence (AI) , EraaSoft Backend Course (Php - Laravel), Route Academy Flutter Course.
- Awards/Activities:** UiUx Instructor in Black Horse Academy, Google Course in Marketing, Meta Course in Marketing, Onboarding Project Lead (2025)